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## **PRESS RELEASE**

WITTMANN BATTENFELD (Dongguan) Co. Ltd.

### **The WITTMANN Group opens a new sales and service center in China**

***The WITTMANN Group has already been active on the Chinese market for many years. With the construction of a new sales and service center in Dongguan, its activities in Southern China will now be further strengthened.***

The Chinese plastics industry has undergone substantial further development over the last few years. Today, China is by far the largest processing market worldwide for all kinds of plastic materials. Most recently, the dynamism of its business activities has accelerated even more, so that they promise further growth for the coming years as well.

With its plant in Kunshan, the WITTMANN Group has already been operating a highly developed production site in China for many years, where numerous products from its entire portfolio are manufactured for the local market – in particular robots, temperature controllers, materials handling equipment, compact dryers and granulators.

Within China, rapid growth is manifesting itself especially in the country's southern regions. With the foundation of WITTMANN BATTENFELD (Dongguan) Co. Ltd., its third facility in China so far, the WITTMANN Group is planning to strengthen the existing sales and service activities in Southern China even further. In addition to numerous local sales offices scattered all over China, the WITTMANN Group has already had a central office for the southern part of China in Shenzhen (Guangdong Province). This will now be replaced by a new 4-storey building located in a high-tech industrial park in Dongguan. The new premises will have more than 824 m<sup>2</sup> of office space, plus facilities for training programs and an exhibition hall for demonstrating injection molding machines and various other products manufactured in-house. The construction of the subsidiary's new facility is progressing fast and expected to be completed by the end of this year. Especially in times of pandemic with restrictions on travel, the importance of a strong local presence has been underscored in an impressive way.



**Photo:** Graphic image of the future subsidiary WITTMANN BATTENFELD (Dongguan) Co. Ltd.  
(Photo: Center Enterprises Group)

## **The WITTMANN Group**

The WITTMANN Group is a globally leading manufacturer of injection molding machines, robots and auxiliary equipment for processing a great variety of plasticizable materials – both plastic and non-plastic. The group of companies has its headquarters in Vienna, Austria and consists of two main divisions: WITTMANN BATTENFELD and WITTMANN. Following the principles of environmental protection, conservation of resources and circular economy, the WITTMANN Group engages in state-of-the-art process technology for maximum energy efficiency in injection molding, and in processing standard materials and materials with a high content of recyclates and renewable raw materials. The products of the WITTMANN Group are designed for horizontal and vertical integration into a Smart Factory and can be interlinked to form an intelligent production cell.

The companies of the group jointly operate eight production plants in five countries, and the additional sales companies at their 34 different locations are present in all major industrial markets around the world.

WITTMANN BATTENFELD pursues the continued strengthening of its market position as a manufacturer of injection molding machines and supplier of comprehensive modern machine technology in modular design. The product range of WITTMANN includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. The combination of the individual areas under the umbrella of the WITTMANN Group enables perfect integration – to the advantage of injection molding processors with an increasing demand for seamless interlocking of processing machines, automation and auxiliaries.

**Contact:**

WITTMANN Technology GmbH  
Lichtblaustrasse 10  
1220 Vienna, Austria  
Tel.: +43 1 25039-0  
[info.at@wittmann-group.com](mailto:info.at@wittmann-group.com)

WITTMANN BATTENFELD GmbH  
Wiener Neustädter Strasse 81  
2542 Kottlingbrunn, Austria  
Tel.: +43 2252 404-0  
[info@wittmann-group.com](mailto:info@wittmann-group.com)  
[www.wittmann-group.com](http://www.wittmann-group.com)