

NEWS RELEASE*[Witt-NR-10-2020_Sales-Management-WIKU]*

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**WITTMANN Kunststoffgeräte:
Central Sales Management – a new position**

As of July 1st 2020, Domenik Nikollaj is appointed to the newly-created position of the Head of Sales at WITTMANN Kunststoffgeräte GmbH in Vienna. Thus far, the international sales duties and responsibilities have been executed by the sales managers of the respective product divisions, namely; robots and automation, tempering technology, and material handling. With immediate effect, and in order to give the international distribution network a central contact person for all eventualities concerning robots and peripheral equipment, all of these activities have been brought together.



Since July 1st, Domenik Nikollaj is Head of Sales of WITTMANN Kunststoffgeräte GmbH.

Domenik Nikollaj started his career at WITTMANN Kunststoffgeräte GmbH some 15 years ago. His development within the company comprised different positions, including project planning activities in the Material Handling Department, followed by responsibility for the whole department.

Subsequently, Domenik took over various sales activities specializing in the Asian region, and then advanced to the position of the International Key Account Manager. In addition, he lastly was active for the WITTMANN Group as the Country Manager for Southeast Asia.

In the course of the past few years, the WITTMANN Group has gone through an unparalleled growth phase. The corporate philosophy states that every product line has to achieve worldwide technological leadership in each respective area. Due to the increased demand for total packages, and also due to the combination of single devices in working cells, the requirements that have to be met by the different product divisions have changed over time. Now, there is not only the need for every product division to lead the way technologically, but also a need for the perfect harmonisation of single devices with each other – all under the bigger picture of the Industry 4.0 umbrella. All of these developments have been reflected in sales and distribution activities, and this has initiated the restructuring of the Sales Management of WITTMANN Kunststoffgeräte GmbH.

Michael Wittmann, Managing Director of WITTMANN Kunststoffgeräte, is delighted to have secured Domenik's all-round expertise for this challenging position: „Domenik Nikollaj is completely familiar with the internal and international structures of our group of companies. Thanks also to his professional and social skills, he is a person of high standing. In addition to optimizing our existing distribution channels, he will also increase the synergies between our two important sectors of robots and peripheral equipment. Thus, we will set the course for our company's further growth.“

The WITTMANN Group is a worldwide leader in the production of injection molding machines, robots and peripheral equipment for the plastics processing industry, headquartered in Vienna/Austria and consisting of two main divisions: WITTMANN BATTENFELD and WITTMANN. These two divisions jointly operate the companies of the WITTMANN Group with eight production plants in five countries. Additional sales and service companies are active in 34 facilities in important plastics markets around the world.

WITTMANN BATTENFELD pursues the further expansion of its market position as an injection molding machine manufacturer and specialist for state-of-the-art plastic processing technologies. As a supplier of comprehensive, modern machine technology in modular design, the company meets both present and future market demands for plastics injection molding equipment.

The WITTMANN product portfolio includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. With this diversified range of peripheral units, WITTMANN offers plastics processors solutions to cover all production requirements, ranging from independent production cells to integrated plant-wide systems.

The integration of these various segments under the umbrella of the WITTMANN Group has led to complete connectivity between the various product lines. This integration has greatly benefited plastics processing users, who are increasingly looking for seamless production, including automation and peripheral functions.

Contact:

WITTMANN Kunststoffgeräte GmbH
Lichtblaustrasse 10
1220 Vienna
AUSTRIA
Tel.: +49 1 25039-0
info.at@wittmann-group.com
www.wittmann-group.com