

**NEWS RELEASE**

[WIBA-UK\_Avalon]

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## **WITTMANN BATTENFELD** **works for Avalon Plastics**

*Glastonbury-based Avalon Plastics is increasingly using robotic solutions from WITTMANN BATTENFELD UK as part of its ongoing business expansion.*



**WITTMANN PRIMUS robot – key to the automation of the injection molding process.**

Avalon's injection molding services for all manner of industrial sectors is well placed to secure an order book that is set to boost sales through 2020 and beyond. The company's Glastonbury site currently employs a team of 130 staff and the business is now set to add a new production wing, which will house at least nine manufacturing cells and will be completed by the middle of this year. WITTMANN BATTENFELD UK is the preferred supplier of the automation needs for this new capability.

Avalon has been sourcing WITTMANN robots on a regular basis through the past 15 years. The arrival of the WITTMANN PRIMUS robotic range in the past two years has proved to be a game changer on the shop floor. Tim Darley, Avalon Head of Engineering, says: "We have always valued WITTMANN automation for the great build quality and attention to robotic engineering; together with excellent servicing. The WITTMANN PRIMUS robot option has continued to give us all of that – together with a very competitive price."

Adrian Walters, WIBA UK Sales Engineer says: "We are delighted to continue to partner Avalon Plastics through its current expansion. The PRIMUS robot is very popular here. We were very happy to recently supply two such robots in special white

livery colors to Avalon. Naturally we look forward to having the opportunity to assist Avalon with all of the company's future equipment needs – potentially including molding machines, ancillary equipment and Industry 4.0 based monitoring and production solutions.”

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The WITTMANN Group is a worldwide leader in the production of injection molding machines, robots and peripheral equipment for the plastics processing industry, headquartered in Vienna/Austria and consisting of two main divisions: WITTMANN BATTENFELD and WITTMANN. These two divisions jointly operate the companies of the WITTMANN Group with eight production plants in five countries. Additional sales and service companies are active in 34 facilities in important plastics markets around the world.

WITTMANN BATTENFELD pursues the further expansion of its market position as an injection molding machine manufacturer and specialist for state-of-the-art plastic processing technologies. As a supplier of comprehensive, modern machine technology in modular design, the company meets both present and future market demands for plastics injection molding equipment.

The WITTMANN product portfolio includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. With this diversified range of peripheral units, WITTMANN offers plastics processors solutions to cover all production requirements, ranging from independent production cells to integrated plant-wide systems.

The integration of these various segments under the umbrella of the WITTMANN Group has led to complete connectivity between the various product lines. This integration has greatly benefited plastics processing users, who are increasingly looking for seamless production, including automation and peripheral functions.

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