



NEWS RELEASE [Witt-NR-03-2019\_Portugal-Open-House] April 23, 2019

## WITTMANN BATTENFELD scores multiple successes during three-day event in Portugal

The WITTMANN Group's distributing partner in Portugal, Tecnofrias Lda. closed its recent three day conference on a high note, achieving unprecedented success with more than 200 attendees coming through its doors. From February 28 to March 2, the Tecnofrias company, in collaboration with WITTMANN BATTENFELD Spain, organized a successful sales and technology meeting at its facility in Leiria, the central region of Portugal where the core of the country's industrial sector is located. The event combined exhibitions, product demonstrations and talks and made quite an impact on the Portuguese market as evidenced by the large turnout and the very engaged presence of the customers there.



View of the "Tecnofrias Days" event.

The first act of the event for Tecnofrias General Manager, Rui Fonseca, was to inaugurate the new Tecnofrias Technological Center of Plastics. The new Center will fulfil a much wanted need for Portugal and will respond to the varying and different demands of the plastics processing industry in the region. The Center is equipped with state-of-the-art injection molding machines from WITTMANN BATTENFELD, and with various auxiliary equipment and automation systems. This new Center will now develop all kinds of projects in the field of plastics processing, mainly focusing on injection molding. Here, the industry in Portugal can study improvements and new injection processes using the best alternatives, either in the field of conventional injection molding or via more complex processes developed by WITTMANN BATTENFELD such as:



- the gas assisted **AIRMOULD**<sup>®</sup> technique
- the liquid silicone injection molding LIM
- the multi-materials technology COMBIMOULD<sup>®</sup>
- VPower vertical press injection molding machines

As part of the three-day event WITTMANN BATTENFELD Spain invited the current Technical Director of the Biesterfeld Ibérica company as a speaker; the renowned professor and author José Ramón Lerma. His lecture, entitled "The Weakest Link" showed some interesting insights into scientific advances in injection molding. The Professor also presented a summary of the details included in his celebrated book "Advanced Manual. Transformation of Thermoplastics by Injection", a work published in several languages and a useful European-wide used handbook containing the criteria-based parameterizing of all necessary values around the complex thermoplastic injection molding process.



Professor and writer José Ramón Lerma in a lecture during the Technological Center's opening.

The second part of the event consisted of open days for customers and friends, the "Tecnofrias Days 2019", a successful "Open House" that allowed industrialists to get a closer look at the latest technologies developed by the WITTMANN Group. The *MacroPower* 700 ton machine from WITTMANN BATTENFELD was demonstrated with its 5100 injection unit, producing tight-tolerance industrial parts. The *EcoPower* 110/350, with servo technology was also shown – producing over-molded parts in an automated process. A complete range of WITTMANN automation systems and auxiliary equipment was also presented: the new linear servo-driven robot series **PRIMUS** and **W9**, equipped with **R8** and **R9** controls, **DRYMAX** dehumidifiers, **GRAVIMAX** blenders, new granulators series, and the ever-popular **TEMPRO** temperature regulators. The whole array of equipment was presented as integrated and ready for mutual communication thanks to the innovative **WITTMANN 4.0** technology. A large information panel clearly displayed the procedure of successful work cell integration in this regard.





Work cell in the new Tecnofrias Technological Center.

The third part of the event celebrated the 15<sup>th</sup> anniversary of Tecnofrias – WITTMANN Group's partner in Portugal. On February 28 the Tecnofrias General Manager, Rui Fonseca – together with his family and team – hosted a banquet that was held in one of the most acclaimed restaurants in the region, attended by customers, friends, associates and their families. Several WITTMANN Group executives took part throughout the three-day event: Jochen Pernsteiner (WITTMANN BATTENFELD European Sales Manager), Markus Wolfram (WITTMANN Material Handling Sales Manager), Denis Metral (Granulators Sales Manager), and also the sales representatives of the Austrian Group subsidiary in Spain. This last group, together with the host of the Tecnofrias event, forms a great team that efficiently and decisively coordinates the technical and commercial activities of the WITTMANN and WITTMANN BATTENFELD companies in Spain and Portugal.



The Tecnofrias WITTMANN BATTENFELD team with some guests from the WITTMANN Group headquarter.



Taking advantage of this meeting, the anniversary and the presence of the aforementioned directors of the WITTMANN Group, the sales team for the Iberian Peninsula (WITTMANN BATTENFELD Spain and Tecnofrias) convened their annual sales meeting together two days before the event, February 26 and 27. During that meeting the team was able to celebrate a year full of commercial success, yet again setting a record in regard to sales figures in 2018 – the Spain WITTMANN Group subsidiary's 26<sup>th</sup> year of existence.

The WITTMANN Group is a worldwide leader in the manufacturing of injection molding machines, robots and peripheral equipment for the plastics industry. Headquartered in Vienna/Austria, the WITTMANN Group consists of two main divisions, WITTMANN BATTENFELD and WITTMANN, which operate 8 production facilities in 5 countries, including 34 direct subsidiary offices located in all major plastics markets around the world.

WITTMANN BATTENFELD focuses on the independent market growth in the manufacturing of state-of-the-art injection molding machines and process technology, providing a modern and comprehensive range of machinery in a modular design that meets the actual and future requirements of the plastic injection molding market. WITTMANN's product range includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, mold temperature controllers and chillers. With this comprehensive range of peripheral equipment, WITTMANN can provide plastics processors with solutions that cover all production requirements, ranging from autonomous work cells to integrated plantwide systems.

The syndication of the WITTMANN Group has led to connectivity between all product lines, providing the advantage plastics processors have been looking for in terms of a seamless integration of injection molding machines, automation and auxiliary equipment – all occurring at a progressive rate.

\_\_\_\_\_

## Contact:

WITTMANN BATTENFELD Deutschland GmbH Am Tower 2 90475 Nuremberg GERMANY Tel.: +49 9128 7099-0 info.de@wittmann-group.com www.wittmann-group.com



-----

## Spain

WITTMANN BATTENFELD SPAIN S.L. Pol. Ind. Plans d'arau C/Thomas Alva Edison Nr. 1 08787 La Pobla de Claramunt Barcelona SPAIN Tel. +34 93 808 7860 info@wittmann-group.es www.wittmann-group.es

\_\_\_\_\_

## Portugal

TECNOFRIAS Lda. Mr. Rui Fonseca Rua principal N 35 2425-279 Careira Lra Leiria PORTUGAL Tel.: +35 1 917 581 749 tecnofrias@tecnofrias.pt www.tecnofrias.pt