

November 2019, Kottlingbrunn/Austria

WITTMANN BATTENFELD Italia

Management change at WITTMANN BATTENFELD Italia

Gianmarco Braga, long-standing Sales Manager at WITTMANN BATTENFELD Italia, will take up the position of Managing Director and CEO effective 1 January 2020. The WITTMANN BATTENFELD subsidiary's Managing Director of many years, Luciano Arreghini, will continue to serve as management spokesman and be jointly responsible for the financial sector until the end of April 2020. When Luciano Arreghini leaves the company, Gianmarco Braga will become the sole Managing Director of the subsidiary.

Gianmarco Braga took up his position as Sales Manager at WITTMANN BATTENFELD Italia in January 2003. In this capacity, he coordinates all sales activities in Italy and is responsible for key account customer service. On the basis of his technical background – he holds, for instance, a Master's degree in Production Management Techniques from the University of Castellanza – and his professional experience in the areas of sales and service at various companies, he successfully developed the Italian market for WITTMANN BATTENFELD jointly with the subsidiary's Managing Director Luciano Arreghini.

The rapid growth of the WITTMANN Group's Italian subsidiary over recent years is reflected, for example, in its relocation to a new, larger corporate building in Ceriano Laghetto this spring. This facility offers sufficient office and warehouse space to provide for further expansion of the organization in the next few years as well.

Effective 1 January 2020, Gianmarco Braga will be appointed Managing Director of the subsidiary. Luciano Arreghini will conduct the subsidiary's business jointly with Gianmarco Braga as management spokesman and co-responsible Managing Director for finances until the end of April 2020.

Luciano Arreghini, who started his career at Battenfeld as a Product Manager in 1991 and has served as Managing Director of the BATTENFELD subsidiary since 1996, will go into well-earned retirement at the end of April. Michael Wittmann, President and CEO of the WITTMANN Group, thanks Luciano Arreghini for his many years of successful service at WITTMANN BATTENFELD and is confident that the success story of WITTMANN BATTENFELD Italia will continue with the transfer of the management to Gianmarco Braga.



Fig.: from the left: Gianmarco Braga, Michael Wittmann, Luciano Arreghini
(Photo: Wittmann Battenfeld)

The WITTMANN Group

The WITTMANN Group is a worldwide leader in the production of injection molding machines, robots and auxiliaries for the plastics processing industry, headquartered in Vienna/Austria and consisting of two main divisions: WITTMANN BATTENFELD and WITTMANN. They jointly operate the companies of the group with eight production plants in five countries, and its additional sales and service companies are active with 34 facilities on all important plastics markets around the world.

WITTMANN BATTENFELD pursues the further expansion of its market position as an injection molding machine manufacturer and specialist for state-of-the-art process technologies. As a supplier of comprehensive, modern machine technology in modular design, the company meets both present and future market demands for plastics injection molding equipment.

The WITTMANN product portfolio includes robots and automation systems, material handling systems, dryers, gravimetric and volumetric blenders, granulators, temperature controllers and chillers. With this diversified range of peripheral units, WITTMANN offers plastics processors solutions to cover all production requirements, ranging from independent production cells to integrated plant-wide systems.

The syndication of the various segments under the umbrella of the WITTMANN Group has led to complete connectivity between the various product lines, for the benefit of plastics processors with an increasing demand for seamless integration of processing machinery with automation and auxiliaries.

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